



# Global Income Disclosure Statement<sup>1</sup>



## What is Kyäni?

Kyäni®, Inc., founded in 2006, is a global network marketing company based in Idaho Falls, Idaho, USA. From our beginnings, Kyäni has been the globally recognized pioneer of the antioxidant movement by being the first to recognize the efficacy of the Wild Alaskan Blueberry. Since then, we have grown into the world's leading provider of supplements that increase Nitric Oxide production in the human body, and the largest provider of tocotrienols—the most potent form of Vitamin E available. With our selection of core products, which include The Triangle of Health®, Fleuresse® skin care products, and powerful Protein Nutritionals, Kyäni harnesses the power and potency of wild and natural ingredients to lead the way in increasing and improving overall health and wellness through proper nutrition.

With our value rooted in unrivaled, wild-sourced nutritional supplements, Kyäni is able to offer an aggressive compensation plan for our Business Partners, which includes the opportunity to earn Dream Cars, vacations to exotic locations, and the potential for substantial personal earnings. To learn more about Kyäni products and business opportunities, visit [Kyäni.com](http://Kyäni.com).

### How can I be a part of the Kyäni family?

- I. **Become a Customer:** In the U.S., 25.7% of the Kyäni family are Customers who purchase products at retail prices to support healthy living for themselves and their family. They don't refer other Customers and they aren't interested in earning commissions and bonuses on sales volume from people they might refer to Kyäni. They simply love the products!
- II. **Become a Kyäni Advocate and Take Advantage of Discounted Pricing:** 64.5% of Kyäni U.S. Customers take advantage of preferred or wholesale pricing for the Kyäni products they love, but they aren't necessarily interested in the financial opportunities presented in Kyäni's Global Compensation Plan. They either sign up as a Preferred Customer (with AutoShip) or they become a Kyäni Independent Business Partner primarily for the purpose of getting wholesale pricing on the products they love. They may refer a friend or family member to Kyäni from time to time, but most will never build an independent Kyäni business.
- III. **Build a Business and Change Lives:** 9.8% of the Kyäni U.S. family believe in the products so much that they commit to build a business as a Kyäni Independent Business Partner. These Business Builders<sup>3</sup> not only buy Kyäni products for themselves, but they earn sales commissions and bonuses for their Customer sales and the sales of those they sponsor.

11/14/2019

The figures contained herein are for educational purposes only, and are not to be relied on, interpreted or construed as a warranty or guaranty by Kyäni that all Kyäni Independent Business Partners will achieve the results contained herein. Individual results will vary. Your earnings based on your participation in the Kyäni Global Compensation Plan will be based on many factors, including your individual skills and abilities, hours worked and market conditions. Except where otherwise specified, this disclaimer is based on US Kyäni Independent Business Partners only. In general, there is no material difference between these figures and the corresponding figures from global markets, except in a few countries where significantly fluctuating currencies or other economic factors may effect these results.



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## What should I know about Kyäni's business opportunity?



**Be Your Own Boss:** As an Independent Business Partner, you are an independent contractor and can set your own schedule and choose how and when to work. You are responsible to pay your own business expenses, including taxes, observe applicable laws, and abide by Kyäni's policies and procedures.

**Start a Business with Minimal Investment:** There are no required purchases to become a Kyäni Independent Business Partner, other than a one-time Kyäni Business License (\$89.00). You buy only the products you need for yourself and your family. There is no need to buy inventory, because Kyäni fulfills the orders made by the Customers and Business Partners in your organization.

**Opportunities for Growth:** Kyäni offers a variety of sales materials, online tools, and training opportunities, as well as bundled product packages at discounted prices, including Starter Packs and Business Builder kits, to help get your business started.<sup>2</sup>

**You can Earn Commissions:** You can earn commissions and bonuses under the Kyäni Global Compensation Plan for actual purchases made by Customers you refer or other Business Partners sponsored in your sales organization. You cannot earn money solely by recruiting or sponsoring someone.

- Most of our Active Business Partners work part-time and refer or sponsor people they know as a way to make a little extra money.
- Some work very hard, even full-time, to build their business, with much greater earning potential.

**Success Isn't Guaranteed:** Kyäni offers great products, but building a successful Kyäni business requires hard work, skill, and time. Kyäni can't guarantee that you will earn money, and some Kyäni Business Partners will succeed and some won't.

**Cancellation & Returns:** You can cancel as an Independent Business Partner at any time. Kyäni will repurchase any currently marketable products purchased from Kyäni in the preceding twelve months at 90% of the purchase price paid, less shipping and handling costs. Please contact +1 (844) 701-5049 or email [cs.usa@kyanicorp.com](mailto:cs.usa@kyanicorp.com) for more information.

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## How much can I earn as a Kyäni Independent Business Partner?

Globally, from January 1, 2018 to December 31, 2018, hundreds of thousands of Kyäni Independent Business Partners in 69 different countries were Active<sup>3</sup>, and almost half qualified for commissions or bonuses based on their Customer sales and the sales of those they sponsored.<sup>4</sup> Here are gross earnings in a typical month:

Business Partners in First 2 Years	
The Top 50% earned more than	\$54
The Top 10% earned more than	\$562
The Top 1% earned more than	\$3,158

All Other Business Partners	
The Top 50% earned more than	\$25
The Top 10% earned more than	\$605
The Top 1% earned more than	\$10,921

## What can I earn as a Kyäni Independent Business Partner in a typical month at each rank?

Rank	% of Active Business Builders <sup>2</sup> Paid at This Rank	Monthly Earnings for Active Business Builders				Months to Achieve Rank for Active Business Builders			
		HIGH <sup>5</sup>	LOW	AVERAGE	MEDIAN	HIGH <sup>5</sup>	LOW	AVERAGE	MEDIAN
<b>Jade</b>	50.9%	\$1,443	\$8	\$233	\$192	26 mo.	1 day	2.5 mo.	1.0 mo.
<b>Pearl</b>	17.8%	\$3,195	\$66	\$571	\$455	37 mo.	1 day	4.4 mo.	2.3 mo.
<b>Sapphire</b>	19.2%	\$7,795	\$54	\$1,622	\$1,460	39 mo.	1 day	5.3 mo.	3.2 mo.
<b>Ruby</b>	5.5%	\$11,630	\$1,006	\$3,556	\$3,322	43 mo.	15 days	7.6 mo.	5.5 mo.
<b>Emerald</b>	2.8%	\$18,792	\$1,933	\$6,854	\$6,297	36 mo.	14 days	9.2 mo.	7.2 mo.
<b>Diamond</b>	2.2%	\$40,110	\$4,777	\$13,807	\$13,099	43 mo.	1.4 mo.	11.2 mo.	8.6 mo.
<b>Blue Diamond</b>	0.9%	\$52,311	\$14,487	\$27,336	\$26,131	41 mo.	1.0 mo.	14.8 mo.	12.6 mo.
<b>Green Diamond and above</b>	0.7%	\$163,855	\$29,180	\$64,832	\$57,762	21 mo.	7.8 mo.	14.2 mo.	13.8 mo.

<sup>1</sup> This disclosure includes actual detail earnings from the period beginning January 1, 2018 and ending December 31, 2018.

<sup>2</sup> Once Business Partners reach the rank of Jade or above, they are considered a Business Builder, and included in Category III.

<sup>3</sup> Active Business Partners are defined as those who received a commission or bonus check within the disclosure period. This income disclosure only includes Active Business Partners per this definition.

<sup>4</sup> 50.9% of all Active Business Partners received a check of \$10 or more.

<sup>5</sup> Statistically insignificant outliers removed.